**ASSIGNMENT (EXCEL)**

**E-Commerce Store Sales Analysis and Annual Sales Report**

**Objective**

Ecommerce store wants to create an annual sales report for 2022. So that, they can understand their customers and grow more sales in 2023

Use data that is provided by the store for this project. For the data visualization dashboard, you can explore any of the Excel visualization charts.

Create 1 dashboard using the Ecommerce data in Excel.

It should answer the below questions. You are free to add additional info also.

1. Compare the sales and orders using single chart
2. Which month got the highest sales and orders?
3. Who purchased more- men or women in 2022?
4. What are different order status in 2022?
5. List top 10 states contributing to the sales?
6. Relation between age and gender based on number
7. Which channel is contributing to maximum sales?
8. Highest selling category?, etc.